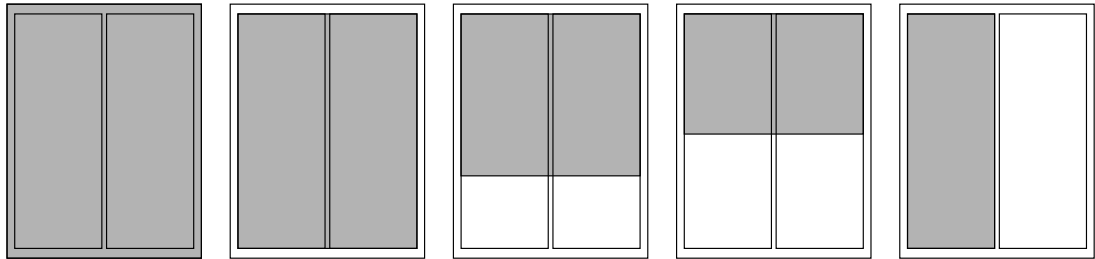


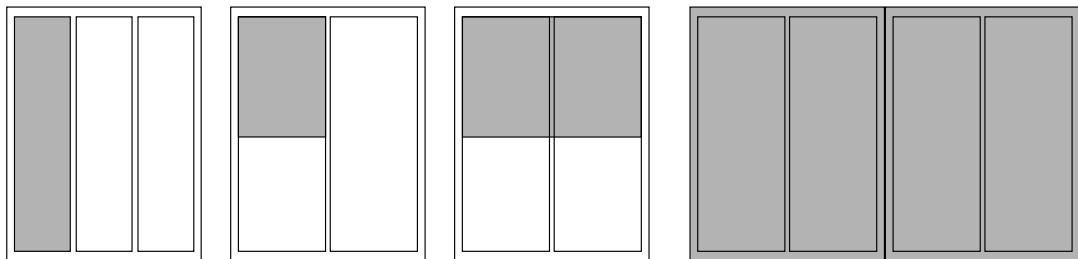
Ad Specifications and Submission Information | 2012

Sales inquiries: info@uniqdesign.org

Technical/layout questions: Tamara Hundley • 410.908.4993 • tamara@uniqdesign.org



	Full Page, 1/8 bleed	Full Page	2/3 Page horizontal	1/2 page horizontal	1/2 page vertical
Picas	52p6 x 69p	46p9x 60p	49p9 x 40p	46p9 x 29p3	22p11 x 60p
Inches	8.75 x 11.25	7.79 x 10	7.79 x 6.66	7.79 x 4.875	3.82 x 10



	1/3 page vertical	1/4 page vertical	1/2 page horizontal	Spread, 1/8" bleed
Picas	46p9 x 60p	22p11x 29p3	49p9 x 40p	105p x 69p
Inches	7.79 x 10	3.82 x 4.875	7.79 x 4.875	17.5 x 11.5

SUBMISSION INFORMATION

All ad submissions are by electronic media only.

We accept the following file formats

only: Adobe Illustrator (Macintosh or Windows); Adobe InDesign and QuarkX-Press files (Macintosh only); Acrobat PDF files. When submitting Illustrator files, all text must be converted to outlines. Files created in any other program will be returned for re-submission. We prefer InDesign CS4 or higher files. ALL fonts and embedded artwork (TIFF, EPS, etc.) MUST be included with submission. Bitmap ads may be submitted to size with the following parameters: **Full color ads:** CMYK TIFF files @ 350 dpi **Black & White ads:** Grayscale TIFF files @ 350 dpi. Files may be submitted via email to info@uniqdesign.org.

Publisher takes no responsibility for accuracy of reproduction if any of the above requirements are not met.

Printing: offset lithography

Paper: 70 lb. Centura Matte text with self-cover

Storage: Computer files and accompanying proofs will be stored by the publisher for 12 months and then destroyed, unless otherwise advised in writing by the advertiser or agency.

IMPORTANT: WE RESERVE THE RIGHT TO SCALE YOUR AD TO FIT OUR SPECIFICATIONS IF THE ABOVE INSTRUCTIONS ARE NOT FOLLOWED.

Note: Ads submitted as flat artwork.

GRAPHIC ASSISTANCE

For an additional cost, REWIND will compose and design ads subject to advertiser's approval.

GENERAL INFORMATION

1. Publisher's copy protective clause: Advertisers and their agencies assume liability for all content of advertisements printed and assume responsibility

for any claims which may arise from advertising. The publisher reserves the right to reject any advertising. The publisher is not liable for errors in key numbers or Advertisers' Index.

2. Publisher may mark as advertising any advertisement that resembles editorial matter.

3. Short rates and rebates: Advertisers who do not use within a year's period the amount of space on which their billing rate is based will be short-rated.

4. Rate protective clause: Should rate changes be required, notification will be given advertisers. Those who wish to cancel contracts when the new rates become effective will not be short-rated provided the contract rate is being earned at the time of cancellation.

5. Payment: The balance is due on receipt of the publication.